



Social Media Guidelines

The PGA TOUR has social media guidelines providing players the opportunity to create content on-site during tournament week. Under these guidelines, players have been permitted to capture and post/stream video and photos on-site at PGA TOUR events on non-competition days (Monday-Wednesday). These changes were intended to encourage all players to use social media to showcase their personalities and connect with their fans, and many players have taken advantage of the opportunity. In an effort to enable members to expand their social media content, the TOUR has adjusted the social media guidelines to allow players to capture content on-site during competition days (Thursday-Sunday). Beginning with the 2017 NORTHERN TRUST, players may have a representative capture recorded video, audio and photos during competition rounds for the purpose of posting on player social media platforms. Content may not be live streamed or posted “shot-by-shot” so as to not violate TOUR broadcast agreements, and as in the past, content may not be used for commercial purposes.

Spectator Mobile Device Policy for PGA TOUR Tournaments

1. Devices must be on silent at all times; flash may not be used.
2. Devices may be used to capture video, audio and photos (content) in all areas throughout tournament week.
3. Content may be used for personal purposes (e.g., personal social media); no commercial use.
4. No live streaming or real-time coverage (e.g., no shot-by-shot coverage).
5. Data use (e.g., texting) is permitted in all areas throughout tournament week.
6. Phone calls are allowed only in designated areas.
7. Please be respectful of play and do not interfere with players, caddies or media.
8. All posted signage and instructions from tournament staff must be observed.
9. Failure to comply with this policy may result in the revocation of your ticket.